

NEWSLETTER

SPECIAL
EDITION

New EU funding opportunities for eco-innovations!

€ 35 million will be available in 2010 to fund new projects

ECO-INNOVATION

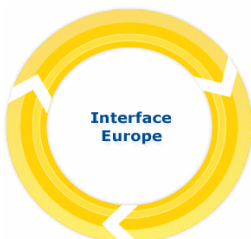
PROGRAMME PRIORITIES FOR 2010

The Eco-innovation programme objectives' are:

- To support first applications and market uptake of innovative technologies and practices;
- To help bridge the gap between research & development and the business world;
- To help overcome the residual market barriers that currently hamper the success of eco-innovative products and services, especially those encountered by European Small and Medium-sized Enterprises (SMEs).

What is « eco-innovation »?

Eco-innovation means all forms of innovation activities resulting in or aimed at significantly improving environmental protection. Eco-innovation includes new production processes, new products or services, and new management and business methods, the use or implementation of which is likely to prevent or substantially reduce the risks to the environment, pollution and any other negative impact of the use of resources throughout the lifecycle of related activities.



Interface Europe The Expertise in European R&D and Innovation

- **The mission:** to assist you in the development and implementation of your **European strategies and projects**
- **The focus:** all European programmes dealing with **Research & Innovation**
- **The main areas:** biotech, health, food, energy, environment, transport, ICT, etc.
- **The team:** a group of **European experts** having hands-on experience from within the European Commission, Industry and Academia

WHAT TYPE OF ACTIVITIES CAN BE FUNDED?

Materials recycling:

- Better sorting processes and methods
- Innovative products using recycled material or facilitating material recycling
- Business innovations to strengthen the competitiveness of recycling industries, such as new market structures for recycling products, supply chains or harmonised manufacturing and recycling processes.



Building & construction sector:

- Construction products and related processes that reduce consumption of resources, embodied carbon and production of by-product wastes.



Food & drink sector:

- Cleaner and innovative products including packaging aiming at higher resources efficiency, reduction of waste and greenhouse gas emissions, or/and increasing recycling and recovery;
- Improved efficiency in the water consumption;
- Innovative cleaner products, processes and services aiming at reducing the environmental impact of consumption of food and drinks.

Greening business & 'smart' purchasing:

- Innovative products that will decrease environmental impacts and use less resources;
- Services facilitating a better match between supply and demand of eco-innovative solutions and helping eco-innovation into the market;
- Substitution of materials with reduced environmental impacts and higher resources efficiency, substitution of scarce materials and increased use of secondary raw material
- Greening of production and clean production processes.
- Gradual innovation by introducing re-manufacturing mechanisms and innovative repairing services

How much ?

Total budget for 2010: € 35 million

How to submit ?

Submit your proposal using the online submission tool

When ?

Deadline for application: 9 September 2010

WHO IS CONCERNED?

All legal persons from EU countries, Norway, Iceland, Liechtenstein, Albania, Croatia, former Yugoslav Republic of Macedonia, Israel, Montenegro, Serbia, Turkey and other non-EU countries provided they have the appropriate agreement in force.

Priority will be given to SMEs and private beneficiaries.

ENVIRONMENT

EXAMPLES OF PROJECTS

Example 1

Recovering non-ferrous metals – a new system for sorting

Objective: Demonstration of a pilot plant for the recovery/enrichment process, based on sensor sorting automated technology, of Non-Ferrous (NF) metals from waste. The project intends to establish a large scale plant, capable of treating 25 000 tonnes a year, operating two shifts, and expects to be able to extract 98% of the non-ferrous metals present. The project will carry out integrated impact assessment studies to assess and evaluate environmental and economic impacts as well as the suitability of the innovative technology for application within the European market

Budget: € 1.530.583 (EC contribution: 52 %)

Example 2

A cost and energy efficient solution for commercial buildings

Objective: The project brings together architects, timber construction engineers, building services and software engineers who have collectively developed Eco2building, a system which reaches high resource efficiency standards while still being economically priced.

Based on prefabricated timber frame modules, the buildings meet 'passive house quality' and uses renewable, CO2 neutral materials. The project sets out to build 18 buildings penetrating the Austrian market first and then other European markets through a franchise system.

Budget : € 1.643.930 (EC contribution: 57 %)



WHICH TYPE OF PROJECTS?

Your project will have to:

- have an innovative character and substantial positive impacts on the environment;
- provide significant replication, wider application and broader marketability;
- be relevant for and show clear and substantial benefits in support of Europe's environmental policy objectives;
- demonstrate a European added value and an international project dimension;
- be well thought-through from a technical and project management perspective;
- be cost-effective delivering higher quality through appropriate effort levels.
- The maximum duration of an action is 36 months

ENVIRONMENT



MAKE A SUCCESSFUL APPLICATION WITH EXPERTS FROM INTERFACE EUROPE

PREPARATION

- VALIDATION OF PROJECT IDEA**
 - Free of charge service: Angle your project to the European Commission's expectations
- PROPOSAL WRITING**
 - Reduce time & cost and increase your chances of success
 - Benefit from the experience of experts in EU Energy and EU Projects as a complement to your own resources
 - Streamline your writing process thanks to « **ie-Project** »: a Unique Project Preparation Tool!

- PROJECT NEGOTIATION**
 - Defend your rights and budget in the negotiation with the EC services
- PROJECT MANAGEMENT**
 - Focus your resources on the content (technical part) of your project
 - Reduce the administrative burden of a project management (reporting, financial management, contract management, etc.)
 - Streamline your management process thanks to « **ie-Project** »: a Unique Project Management Tool!

IMPLEMENTATION

ASK FOR DEMO OF « IE-PROJECT » or/and A FREE OF CHARGE VALIDATION OF YOUR IDEA!

OUR SERVICES

