



NEWSLETTER

13,4 million Euros available for innovative projects in public health !

PUBLIC HEALTH-CALL FOR PROPOSALS

OBJECTIVES

The second Health Programme is intended to complement, support and add value to the policies of the Member States and to contribute to increased solidarity and prosperity in the European Union. The Programme's objectives are

- to improve citizens' health security;
- to promote health, including the reduction of health inequalities and
- to generate and disseminate health information and knowledge.

The Health Programme is the European Commission's main instrument for implementing the EU health strategy. The programme aims, through projects and other actions it funds, to improve the level of physical and mental health and well-being of EU citizens and reduce health inequalities throughout the Community.

In particular, the Programme supports health-promoting and preventive actions that address the major health determinants e.g., nutrition, physical activity, or smoking.



Interface Europe

The Expertise in European R&D and Innovation

- **The mission:** to assist you in the development and implementation of your **European strategies and projects**
- **The focus:** all European programmes dealing with **Research & Innovation**
- **The main areas:** biotech, health, food, energy, environment, transport, ICT, etc.
- **The team:** a group of **European experts** having hands-on experience from within the European Commission, Industry and Academia

WHAT TYPE OF ACTIVITIES CAN BE FUNDED?

TO IMPROVE CITIZENS HEALTH SECURITY

- To protect citizens against health threats
- To improve citizens' safety

TO PROMOTE HEALTH

- To foster healthier ways of life and the reduction of health inequalities
- To promote healthier ways of life and reduce major diseases and injuries by tackling health determinants



TO GENERATE AND DISSEMINATE HEALTH AND KNOWLEDGE

- To exchange knowledge and best practise
- To collect, analyse and disseminate health information.

HOW MUCH?

Total indicative budget for the call for proposals for projects :

€ 13 399 640 from the 2010 Budget

Indicative average Union Contribution should be around 1 million € per project

HOW TO SUBMIT?

1. by postal mail, preferably by registered mail, clearly postmarked on or before the deadline
2. by hand delivery during the working hours of the European Commission
3. by private courier service

Submission by fax or electronic mail will **not** be accepted.



WHO IS CONCERNED?

Non-governmental organisations, public sector bodies, public administrations, universities, higher education establishments, public and private research institutions and commercial firms

WHEN?

Deadline: 19 March 2010.

Example 1**Policy, Health and Family Learning (PoHeFa)**

Objective: This project seeks to increase the awareness within municipal policy makers and “professional practitioners” on how the socio-cultural context within the local settings, where municipalities can intervene with health promoting activities has an effect on healthy lifestyle choices and the health status within families.

The general objective of this project is therefore to ensure that health promoting activities, focusing on overweight, obesity and healthy lifestyle choices especially within young people and their families, has a better and long lasting effect.

EU contribution: 500 000.00 euros

Duration: 36 months

**Example 2****Electronic Model Tobacco Control (EMTOC)**

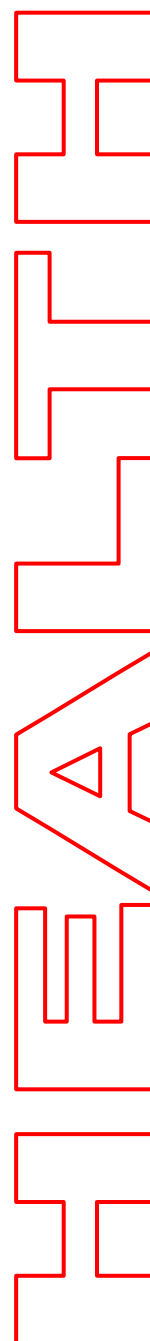
Objective: The overall objective is to promote the control and to reduce the adverse health risk of tobacco products marketed in the EU, and to reduce the prevalence of smoking in the EU. Once having an overview of all chemical compounds used in Europe as tobacco ingredient available, legislative measures can be taken to ban the most harmful tobacco ingredients from the market. Finally, due to the sales of less toxic, less addictive and less attractive tobacco products, the prevalence of smoking will decrease and pertinacious smokers will consume less hazardous tobacco products.

EC contribution : 199 988.00 euros

Duration: 18 months

CONTRIBUTING TO :

- Protect citizens against health threats developing the capacity of the EU community to respond to communicable and non communicable diseases and health threats.
- Improve citizens' safety promoting actions related to patient safety.
- Actions on health key factors (nutrition and physical activity, drug consumption, sexual health ...)
- Measures on the prevention of major diseases and focus on Community added-value action.
- Promote healthier ways of life and the reduction of health inequalities.
- Promote and improve physical and mental health.
- Address the health effects of social and environmental determinants.
- Exchange knowledge and best practice on health issues.
- Collect, analyse and disseminate health information.





MAKE A SUCCESSFUL APPLICATION WITH EXPERTS FROM INTERFACE EUROPE

PREPARATION

- VALIDATION OF PROJECT IDEA**
 - Free of charge service: Angle your project to the European Commission's expectations
- PROPOSAL WRITING**
 - Reduce time & cost and increase your chances of success
 - Benefit from the experience of experts in EU Energy and EU Projects as a complement to your own resources
 - Streamline your writing process thanks to « ie-Project »: a Unique Project Preparation Tool!

- PROJECT NEGOTIATION**
 - Defend your rights and budget in the negotiation with the EC services
- PROJECT MANAGEMENT**
 - Focus your resources on the content (technical part) of your project
 - Reduce the administrative burden of a project management (reporting, financial management, contract management, etc.)
 - Streamline your management process thanks to « ie-Project »: a Unique Project Management Tool!

IMPLEMENTATION

ASK FOR DEMO OF « IE-PROJECT » or/and A FREE OF CHARGE VALIDATION OF YOUR IDEA!

OUR SERVICES

